

# School to Work

## Missouri's Community Careers System

Vol. 2, No. 4

A school-to-work update newsletter

April 1, 2000

## Missouri Industry Day Attracts Thousands

Nearly 3,000 students, teachers, educators, legislators and fellow business representatives from across the state attended the second annual Missouri Industry Day held April 18 on the South lawn of the state Capitol.

Sponsored by Missouri's Community Careers System (MCCS), Associated Industries of Missouri (AIM), the Department of Economic Development and the *Mid-Missouri Business Journal*, the event allowed attendees to explore what 15 of Missouri's big industries have to offer.

The day featured live demonstrations of equipment operations and hands-on experience for interested students. Students were also able to ask questions about the company and investigate career opportunities.

"Missouri Industry Day provides a wonderful opportunity for students and their parents to discuss career opportunities and skills needed for the future on a one-to-one basis with some of the premiere employers in the state," said MCCS Director Doug Sutton. "With this information, families have a better knowledge base to enable them to make educated career decisions that can result in better lives for their children."

Special appearances at the event were made by Miss Missouri Patrice King and the Anheuser-Busch Clydesdales. The Clydesdales paraded through downtown Jefferson City, ending in the South drive of the Capitol for a picture taking session. Some of the other industries participating included: Pennmac Personnel Services, Caterpillar, The Doe Run Company and Sola Optical USA. Linn State Technical College was also present to provide post-secondary education information for interested students.

Free Coca-Cola, hotdogs and chips were also served at the event.

The third annual Missouri Industry Day has been scheduled for April 24, 2001.

For more information about Missouri Industry Day contact MCCS at (573) 751-4192 or AIM at (573) 634-2246.



## Missouri Exceeds Job Shadow Day Goal

Punxsutawney Phil saw his shadow and so did more than 6,400 employers as they hosted more than 14,000 students across Missouri as part of National Groundhog Job Shadow Day on Feb. 2, 2000.

The daylong event lured more than 1 million students across the country into the workplace to learn about a chosen career and to see how academics apply in the real world.

Organizers of National Groundhog Job Shadow Day, America's Promise, Junior Achievement, the American Society of Association Executives and the National School-to-Work Office, set a goal of 1 million job shadows nationwide in an effort to double the amount achieved in 1999.

Missouri more than doubled the number of shadows that participated in 1999, and exceeded its 2000 goal of 10,000 job shadows.

Coordinators across the state have attributed the increase in the number of participants to the support of area businesses. Some of the businesses that participated

across the state include: Dana Corporation, Edward Jones Investments, Kansas City Royals Baseball, Leggett-Platt, American Express, MFA Incorporated, 3M, Shelter Insurance, Wal-Mart, Silver Dollar City, Pepsi-Cola, Harmon Industries, Detroit Tool, DaimlerChrysler and Best Buy Stores Inc., among others.

But businesses weren't the only job shadow hosts. This year more than 10 legislators also agreed to participate, including: U.S. Rep. Jo Ann Emerson, U.S. Rep. Ike Skelton, Sen. Sidney Johnson, Sen. Joe Maxwell, Rep. DJ Davis and Rep. Emmy McClelland.

Since its inception three years ago, Groundhog Job Shadow Day has become more than just a day to learn about a career field - it has also created opportunities for students who participate in the event.

A Kansas City area student shadowed a local immigration attorney and is now interviewing new immigrants for the attorney as an after school job.

A Blue Springs area student interested in a music production career shadowed the president and vice president of the Kansas City Spirit

Fest and signed up to volunteer at the annual festival this summer.

A Seneca area student shadowed at a local radio station and was offered a position following the experience.

Students were also given an opportunity to experience unique activities during their day of shadowing.

Two Montgomery City students shadowed a minor league baseball team and a Kansas City area student shadowed the Royals Baseball Team.

An Ozark area student shadowed a corporate pilot at the Springfield-Branson Airport and flew as a junior copilot to Houston, Texas, while a Blue Springs area student shadowed the pilot of the Harmon Industries corporate jet and flew to Cedar Rapids, Iowa.

For more information about Groundhog Job Shadow Day or other activities sponsored by MCCS please call (573) 751-4192 or visit the Job Shadow Day official web site at [www.jobshadow.org](http://www.jobshadow.org).



## Calendar

### \* May 18-20 - Entrepreneurship Educators Conference (Orlando, Fla.)

Includes presentations from more than 25 experts on youth entrepreneurship education. For more information or to register on-line visit [www.kidsway.com](http://www.kidsway.com).

### \* May 30-June 1 - The Practitioners Workshops (Santa Cruz, Calif.)

Cosponsored by the National Economic Development and Law Center and Public and Private Ventures, the conference will provide information about labor market trends, workforce development and community colleges and employment trends. For more information call Christopher Murray at (212) 822-2410.

### \* June 8-9 - Environmental Health and Safety Conference (Lake of the Ozarks, Mo.)

For more information contact Associated Industries of Missouri at (573) 634-2246.

### \* June 11-13 - Technology and Economic Development Training (Atlantic City, N.J.)

Sponsored by the Institute for Youth Entrepreneurship Education, the conference will provide information about how to establish a micro-loan fund for small business development, how to establish technology centers in your community and how to start a youth entrepreneurship program. For more information call (800) 963-9361 or visit [www.edtecinc.com](http://www.edtecinc.com).

### \* June 19-21 - Entrepreneurship and Small Business for Kids (Kenosha, Wis.)

Sponsored by the Institute for Entrepreneurship, the conference is geared toward kindergarten through high school teachers and youth leaders. Workshops will address state performance standards, assessments, Goals 2000, work-based learning, Carl Perkins and the Workforce Development Act. For more information call (920) 993-9800 or visit [www.theEPlace.org](http://www.theEPlace.org).

### \* June 19-22 and Aug. 7-10 - Applied Academic In-Service Training (St. Louis, Liberty, Poplar Bluff and Jefferson City, Mo.)

For more information call Dr. Mike Wright at (660) 543-4452.

### \* June 20-21 - Ingraining Positive Work Habits (St. Louis, MO)

The workshop will feature information about good work habits, keeping people off of welfare and how to help customers using problem solving skills. For more information call the Missouri Training Institute at (573) 882-2860.

### \* June 28-29 - "School-to-Career Partnership Forum" (Kansas City, Mo.)

For more information contact SkillsUSA-VICA at (703) 737-0633 or (703) 737-0622.

### \* June 29-July 2 - Connecting Classrooms, Communities and Careers (Beaver Creek, Colo.)

The conference will examine academic/career connections, technology and instruction and whole school reform programs. For more information call (303) 690-9722.

### \* July 31-Aug. 4 - Summer Institute for Employment Specialists (Richmond, Va.)

Sponsored by the U.S. Dept. of Education, Rehabilitation Services Administration, this week-long training will include one-on-one training on topics such as career development, marketing and job development, and instruction in the workplace.

### \* Sept. 8 - International Literacy Day

For more information about the day and the National Literacy Summit visit [www.nifl.gov/nifl/summit.html](http://www.nifl.gov/nifl/summit.html).

### \* Oct. 13-15 - National Tech Prep Network Annual Conference (Charlotte, N.C.)

For more information call (800) 518-1410 x297 or visit [www.cord.org](http://www.cord.org).

### \* Nov. 2-5 - Entrepreneurship Education Forum (Chicago, Ill.)

For more information contact the Consortium for Entrepreneurship Education at (614) 486-6538.

## Resources, Grants, Awards

\* **Multicultural Mentoring of the Gifted and Talented** provides tips to work with low-income youth who show particular promise. The book is \$19.95 from: Prufrock Press, P.O. Box 8813, Waco, TX 76714-8813; (800) 998-2208.

\* **Services for Part-time Students** is a new brief from the ERIC Clearinghouse for Community Colleges that examines the needs of nontraditional students who may work while attending post-secondary education. The paper argues that these students face diverse challenges but need a cross-section of support services to succeed. For more information contact: UCLA, ERIC Clearinghouse for Community Colleges, 3051 Moore Hall, Box 951521, Los Angeles, CA 90095-1521; (800) 832-8256; [ericccaq@ucla.edu](mailto:ericccaq@ucla.edu).

\* **Workplace Readiness**, from the developers of Applied Communication and Principles of Technology, is a curriculum option that helps improve employee problem-solving skills, develop skills necessary to be a part of a team and build valuable skills to take responsibility and adjust to the changing demands of the workplace. To order the set or for more information contact AIT customer service at (800) 457-4509.

\* **Recruiting Workers for the New Millennium: Enhancing and Expanding Your Workforce**, is a video that will help businesses learn more about recruiting workers with disabilities. In a business-to-business approach, nationally recognized employers discuss how hiring individuals with disabilities has changed their companies for the better. Businesses appearing in the video include: U.S. Chamber of Commerce, Crestar Bank, Philip Morris, Bon Secours Hospitals, Borders Books and Music and many more. To order visit [www.worksupport.com](http://www.worksupport.com).

### \* **Bridgestone/Firestone Trust Fund**

Purpose: Provides seed money and general support to nonprofits with an interest in youth services, education, health and welfare, alcohol and drug rehabilitation and crime/law enforcement.

Geographic Range: Grants are available where Bridgestone/Firestone Inc. operates.

Funding Available: Funding is decided upon number of approved grants.

Range: Not disclosed.  
Giving Profile: Funder will review programs dealing with a wide variety of edu-

cational programs ranging from youth to adult as well as scholarship and fellowship programs.

Eligibility: Equal opportunity nonprofits.

Next Deadline: Open.

Initial Contact: Contact the facility closest to your operation.

Info: (Source: 1999 Policy Guidelines): Bernice Csaszar, Administrator, Bridgestone/Firestone Trust Fund, 50 Century Blvd, Nashville, TN, 37214; (615) 872-1415; fax (615) 872-1414; [www.bridgestone-firestone.com/corporate](http://www.bridgestone-firestone.com/corporate).

### \* **Burlington Industries Foundation**

Purpose: Provides annual and capital campaigns, building and renovation, employee matching gifts and matching/challenge grants with an interest in education and health care.

Geographic Range: Available where the company operates.

Funding Available: \$1 million.

Range: \$1,000-\$25,000 for one year grants. Up to \$100,000 for extended grants payable over four or five years.

Giving Profile: Funds programs that support higher learning, colleges and universities.

Eligibility: Nonprofits.

Next Deadline: Rolling.

Initial Contact: Letter of inquiry.

Info: (Source Application Guidelines): BIF, 3330 W. Friendly Ave. P.O. Box 21207, Greensboro, NC 27420; (336) 379-2180.

### \* **GTE Foundation**

Purpose: GTE gives to educational programs in the areas of mathematics, science and literacy, community building programs, workforce development and organizations committed to health.

Geographic Range: 60% of contributions target communities the company serves and 40% target issues affecting GTE nationally.

Funding Available: \$30 million.

Range: Not available.

Eligibility: Educational and community organizations. GTE also invests in charitable and nonprofit organizations in under represented communities as well as health and human services.

Next Deadline: There is no deadline. Reviewer meets four times a year in March, June, Sept. and Nov.

Initial Contact: Telephone call or letter.

Info: GTE, MC SVC05C62, 1255 Corporate Dr., Irving, TX 75038; (972) 507-5587; [www.gte.com](http://www.gte.com).

## Missouri's Community Careers System Directory

### State Management Team

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